# Received by NSD/FARA Registration Unit 03/09/2012 10:59:15 AM $_{\text{OMB-NO. }1124\text{-}0002; \; \text{Expires February }28, \; 2014}$

U.S. Department of Justice

Washington, DC 20530

# Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 12/31/2011 (Insert date) I - REGISTRANT 1. (a) Name of Registrant (b) Registration No. 3634 Daniel J. Edelman, Inc. (c) Business Address(es) of Registrant 200 E. Randolph Drive Chicago, IL 60601 2. Has there been a change in the information previously furnished in connection with the following? (a) If an individual: No □ (I) Residence address(es) Yes 🗌 (2) Citizenship Yes 🔲 No □ (3) Occupation Yes 🗌 No 🗌 (b) If an organization: (1) Name Yes 🗌 No 🗵 (2) Ownership or control Yes 🗌 No 🗵 (3) Branch offices Yes 🗌 No 🗵 (c) Explain fully all changes, if any, indicated in Items (a) and (b) above. IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a). 3. If you have previously filed Exhibit C1, state whether any changes therein have occurred during this 6 month reporting period. Yes  $\square$ No ⊠ If yes, have you filed an amendment to the Exhibit C? Yes 🗌 No □ If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

(PAGE 2)

4. (a) Have any persons	ceased acting as par	tners, officers, directors	or similar officials of the re	gistrant during this	6 month reporting period?
Yes [	] No ⊠		•		
If yes, furnish the	following informat	ion:			
Name			Position	Date Con	nection Ended
•					•
			lar officials during this 6 mo	onth reporting period	?
Yes [		•			
=	following informat	ion: esidence Address	Citizanahin	Docition	Date Assumed
Name	· Ke	esidence Address	Citizenship	Position	Date Assumed
	ř				
			•		
<u> </u>					
<ol><li>(a) Has any person na Yes [</li></ol>		_	in furtherance of the interes	ts of any foreign pri	ncipal?
If yes, identify each	ch such person and	describe the service ren	dered.		
	•				
			•		
			•		
or will render serv		t directly in furtherance	d as employees or in any oth of the interests of any foreig No ⊠		
Name	Re	sidence Address	Citizenship	Position	Date Assumed
					:
		ho have filed a short fo this 6 month reporting p	rm registration statement, te period? Yes 🗵 🔾	rminated their empl	oyment or
If yes, furnish the	following informati	on:			
Name	_	Posi	tion or Connection	Da	te Terminated
Lopez, Jennifer		PR Staff - Oerlikor			01/2011
Walsh, Monica		PR Staff - Oerliko			01/2012
Bennett, Taylor		PR Staff - Kongsbi	urg	01/0	01/2012
	es or individuals, w		rm registration statement, te	rminated their conne	ection with any foreign
If yes, furnish the	following informati	on:			•
Name		ion or Connection	Foreign Principal	Do	te Terminated
See question 5.c	Posi	ion or Connection	roleigh rimeipai	. Da	te Terminated
		•			
	•	,			
. II		<b>(1)</b>			
<del>-</del>			ersons named in Items 5(a)	and 5(b) of the supp	lemental statement?
Yes [	<del>_</del>				
		filed the required state			
Michelle Choi - Bom	badier - Short For	m attached/filed with	this Supplemental Filing r	eport	

(PAGE 3)

II - FOREIGN PRINCI	TP	CIPAL	
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				Date	of Terminatio	on
Foreign Principal Republic of Korea		•		. 1	2/31/2011	
٠				•		
·						
		\2 1 · · · · · · · · ·	.1	10		
Have you acquired any If yes, furnish th follow		s)* during this 6 n	nonth reporting	period?	Yes 🗆	No 🗷
Name and Address of F	oreign Principal(s)			Da	nte Acquired	
		•				
			•			
		• • •				
In addition to those nam	ned in Items 7 and 8, if	any, list foreign	orincipal(s) <sup>2</sup> wh	om you continu	ed to represent	t during the 6 mo
			,	•	•	C
reporting period.						
Bombadier, Inc.		•				
Bombadier, Inc. Grupo Vicini						
Bombadier, Inc. Grupo Vicini Oerlikon Solar						
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal						•
Bombadier, Inc. Grupo Vicini Oerlikon Solar						
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal Suzlon Energy, Ltd.						
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal Suzlon Energy, Ltd.						
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal Suzlon Energy, Ltd. Kongsburg	ihits for the newly acqu	uired foreign prin	cinal(s) if any	listed in Item 87		
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal Suzlon Energy, Ltd. Kongsburg	•		cipal(s), if any,	listed in Item 87		
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal Suzlon Energy, Ltd. Kongsburg	ibits for the newly acqu Yes ⊠ Yes ⊠	No 🗆	cipal(s), if any,	listed in Item 85		
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal Suzlon Energy, Ltd. Kongsburg  D. (a) Have you filed exh Exhibit A <sup>3</sup> Exhibit B <sup>4</sup>	Yes ⊠ Yes ⊠		cipal(s), if any,	listed in Item 87		
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal Suzlon Energy, Ltd. Kongsburg  D. (a) Have you filed exh Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach	Yes ⊠ Yes ⊠ the required exhibit.	No □ No □		·		
Bombadier, Inc. Grupo Vicini Oerlikon Solar Panama Canal Suzlon Energy, Ltd. Kongsburg  D. (a) Have you filed exh Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach  (b) Have there been an	Yes ⊠ Yes ⊠ the required exhibit.	No □ No □		·		u

 <sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
 3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.
 4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

foreign principal.

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m	Γ_	A	C	ГI	71	TI	ES
	-	/			<i>y</i> .		

	named in Items 7, 8, o								
	If yes, identify each fe	oreign principal a	and describe in	full detail you	ur activities an	d services:			
	See "Activities" docur	nents attached t	o this filing/re	port.					
								,	
				•					
		•		•		•			
							•		
_					···				
2.	During this 6 month r Yes ⊠	eporting period, l	have you on be	half of any fo	reign principa	l engaged in p	olitical activi	ty <sup>3</sup> as defined l	oelov
	103 [2]	140							
	arranged, sponsored on names of speakers and See attachments title	d subject matter.			v broadcasts, g	give details as	to dates, plac	es of delivery,	
	See attachments title								
	- See actaenments title	d "Activities" as	part of this filir	ng/report.					
	See dederments die	d "Activities" as	part of this filir	ng/report.					
	see actuerments the	ed "Activities" as	part of this filir	ng/report.					
	see actuerments the	ed "Activities" as	part of this filir	ng/report.					
	see actual mens and	ed "Activities" as	part of this filir	ng/report.				· · · · · · · · · · · · · · · · · · ·	
	see actueriniens and	ed "Activities" as	part of this filir	ng/report.					
	See detactiments the	d "Activities" as	part of this filir	ng/report.					
		d "Activities" as	part of this filir	ng/report.					
		d "Activities" as	part of this filir	ng/report.					
		d "Activities" as	part of this filir	ng/report.					
		d "Activities" as	part of this filir	ng/report.					
3.	In addition to the abororeign principal(s)?				ged in activity	on your own	behalf which	benefits your	
3.	In addition to the abororeign principal(s)?	ve described acti	vities, if any, h		ged in activity	on your own	behalf which	benefits your	
3.	In addition to the abo	ve described acti	vities, if any, h		ged in activity	on your own	behalf which	benefits your	
3.	In addition to the abororeign principal(s)?	ve described acti	vities, if any, h		ged in activity	on your own	behalf which	benefits your	
3.	In addition to the abororeign principal(s)?	ve described acti	vities, if any, h		ged in activity	on your own	behalf which	benefits your	
3.	In addition to the abororeign principal(s)?	ve described acti	vities, if any, h		ged in activity	on your own	behalf which	benefits your	

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

### **IV - FINANCIAL INFORMATION**

	14. (a)	RECEIPTS-MONIES During this 6 month repo statement, or from any ot money either as compens	her source, for or in the				
Date    From Whom   Purpose   See attachments to this filing titled: Attachment B.Receipts, and Attachment C.Disbursements		If no, explain why.					
Date    From Whom   Purpose   See attachments to this filing titled: Attachment B.Receipts, and Attachment C.Disbursements							
See attachments to this filing titled: Attachment B.Receipts, and Attachment C.Disbursements  (b) RECEIPTS - FUNDRAISING CAMPAIGN During this 6 month reporting period, have you received, as part of a fundraising campaign <sup>7</sup> , and foreign principal named in Items 7, 8, or 9 of this statement?  If yes, have you filed an Exhibit D to your registration?  Yes \[ No \[ If yes, indicate the date the Exhibit D was filed. \[ Date \]  (c) RECEIPTS-THINGS OF VALUE  During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money for named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of an		If yes, set forth below in t	he required detail and so	eparately for eac	h foreign principal a	in account of suc	ch monies.6
During this 6 month reporting period, have you received, as part of a fundraising campaign <sup>7</sup> , any foreign principal named in Items 7, 8, or 9 of this statement?  Yes No If yes, have you filed an Exhibit D to your registration?  Yes No If yes, indicate the date the Exhibit D was filed.  Date  Co RECEIPTS-THINGS OF VALUE  During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money for named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any statement.		Date	From Whom	Attachment E	ents to this filing title 3.Receipts, and	ed:	Amount :
During this 6 month reporting period, have you received, as part of a fundraising campaign <sup>7</sup> , any foreign principal named in Items 7, 8, or 9 of this statement?  Yes No If yes, have you filed an Exhibit D to your registration?  Yes No If yes, indicate the date the Exhibit D was filed.  Date  Co RECEIPTS-THINGS OF VALUE  During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money for named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any statement.							
During this 6 month reporting period, have you received, as part of a fundraising campaign <sup>7</sup> , any foreign principal named in Items 7, 8, or 9 of this statement?  Yes No If yes, have you filed an Exhibit D to your registration?  Yes No If yes, indicate the date the Exhibit D was filed.  Date  Co RECEIPTS-THINGS OF VALUE  During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money for named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any statement.							
During this 6 month reporting period, have you received, as part of a fundraising campaign <sup>7</sup> , any foreign principal named in Items 7, 8, or 9 of this statement?  Yes No If yes, have you filed an Exhibit D to your registration?  Yes No If yes, indicate the date the Exhibit D was filed.  Date  Co RECEIPTS-THINGS OF VALUE  During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money for named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any statement.						· · · · · · · · · · · · · · · · · · ·	
During this 6 month reporting period, have you received, as part of a fundraising campaign <sup>7</sup> , any foreign principal named in Items 7, 8, or 9 of this statement?  Yes No If yes, have you filed an Exhibit D to your registration?  Yes No If yes, indicate the date the Exhibit D was filed.  Date  Co RECEIPTS-THINGS OF VALUE  During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money for named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any statement.							Total
If yes, indicate the date the Exhibit D was filed.  Date  (c) RECEIPTS-THINGS OF VALUE  During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money f named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of an	(b)	During this 6 month repor	ting period, have you re	=		paign <sup>7</sup> , any mon No ⊠	ey on behalf of any
(c) RECEIPTS-THINGS OF VALUE  During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money f named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of an		If yes, have you filed an I	Exhibit D to your registr	ation?	Yes 🗆	No □	
During this 6 month reporting period, have you received any thing of value <sup>9</sup> other than money f named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of an		If yes, indicate the date th	e Exhibit D was filed.	Date	· · ·		
	(c)	During this 6 month report named in Items 7, 8, or 9	ting period, have you re of this statement, or from				
If yes, furnish the following information:		If yes, furnish the following	ng information:	•	,		
Foreign Principal Date Received Thing of Value		Foreign Principal	Date Rec	eived	Thing of Value		Purpose

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

Total

	•						(PAGE 6)	)
15. (a)	DISBURSEMENTS-N During this 6 month rep (1) disbursed or expen	porting period, have	you nection with act	ivity on behalf of a	ny foreign princ	ipal named i	n Items 7, 8, or	_
	9 of this statement	? Yes ⊠	No 🗆					
	(2) transmitted monies	s to any such foreign	n principal?	Yes □	No 🗵			
	If no, explain in full det	tail why there were	no disbursemer	nts made on behalf	of any foreign p	rincipal.		
	If yes, set forth below is monies transmitted, if a			for each foreign p	rincipal an accou	int of such m	ionies, including	;
	Date	To Whor	n	Pi	ırpose		Amount	
				See attachme	nts to this filing			
			٠	titled: Attachment B Attachment C	.Receipts, and .Disbursements		• •	
			•					
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•						*		
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					•			

(PAGE 7

	Yes 🗌	No 🗵		•		
If yes, furnish th	e following info	ormation:				
Date	Recipien	nt	Foreign Principa	l Thir	ng of Value	Purpose
			•			
					•	
			•			
						•
						•
				•		
						•
				••	· · ·	
DISBURSEME: During this 6 mo	nth reporting p	eriod, have y	ou from your owr ney or other things	of value11 in conn	ection with an e	her directly or through
other person, ma		y primary ele	ction, convention,	or caucus held to	select candidate	s for political office
other person, ma		y primary ele No □	ction, convention,	or caucus held to	select candidate	s for political office
other person, ma	ection with any Yes ⊠	No 🗆	ction, convention.	, or caucus held to	select candidate	s for political office
other person, ma office, or in conn	ection with any Yes ⊠ e following info	No 🗆		or caucus held to		s for political office
other person, ma office, or in conr If yes, furnish the	ection with any Yes ⊠ e following info	No □				· .

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

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## V-INFORMATIONAL MATERIALS

16. (a) During this 6 month repo	orting period, did you prepa	re, disseminate or cause t	to be disseminated any informational materials
If Yes, go to Item 17.	110		
(b) If you answered No to Ite	em 16(a), do vou dissemina	e any material in connec	tion with your registration?
Yes □	No □		
If Yes, please forward the m	aterials disseminated during	the six month period to	the Registration Unit for review.
17. Identify each such foreign pr	incipal.	<del></del>	
	o Vicini		
	ma Canal .		
Suzlon EnergyLtd. Repu Kongsburg	blic of Korea		
10 Denies die Cassade assessi	anaid has an familia	in the Least History a least	and an allocated a superificial source of superior to
finance your activities in pre	• • • •	-	get or allocated a specified sum of money to  Yes □ No ⊠
If yes, identify each such for			
if yes, identify each such for	eigh principal, specify amou	int, and indicate for what	period of time.
			•
			•
			,
materials include the use of a	any of the following:		ing or causing the dissemination of information
i i		-	<del>-</del>
0 1 0	□ Press releases	-	publications    Lectures or speeches
Electronic Communications			•
⊠ Email			
Website URL(s):     ■			
⊠ Social media websites URL(s	): racebook, twitter		
Other (specify)			
20. During this 6 month reportin the following groups:	g period, did you dissemina	te or cause to be dissemi	nated informational materials among any of
☐ Public officials	⊠ News	papers	☐ Libraries
□ Legislators	⊠ Edito	rs ·	☐ Educational institutions
☐ Government agencies	☐ Civic	groups or associations	☑ Nationality groups
Other (specify)			
21. What language was used in t	he informational materials:		
⊠ English	⊠ Ot	her (specify) Korean	
22. Did you file with the Registr disseminated or caused to be	•	month reporting period?	h item of such informational materials  Yes No  item No
23. Did you label each item of st Yes ☐ No 区	uch informational materials  Additional Information is attac		red by Section 4(b) of the Act?

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

P	AG	E	9

VI -	$\mathbf{F}$	XE	CI	JT	IO	IN

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or provide electronic si			
March 09, 2012	/s/ Randall L Corley	eSigned		

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

# Attachment A – Activities for the Period of August 1, 2011 thru January 31, 2012

#### PANAMA CANAL AUTHORITY (ACP)

The following outlines Edelman's general public relations activities performed for the ACP August 1, 2011 through January 31, 2012:

#### Drafted, edited and distributed press releases/e-mail blasts/media advisories on the following:

- Panama Canal and Port of Philadelphia Strengthen Alliance
- Panama Canal to Host First-Ever International Engineering and Infrastructure Congress
- Panama Canal and the Port of New Orleans Renew Strategic Alliance
- Panama Canal and Port Everglades Renew Partnership
- Panama Canal and Port Corpus Christi Sign Agreement
- Panama Canal and Port Freeport (TX) Sign Memorandum of Understanding
- Panama Canal and the Port of Miami Renew MOU Agreement
- Alberto Alemán Zubieta, Panama Canal Authority CEO Honored with Latin Trade Bravo Award
- Panama President and Canal Authorities Commemorate New Milestone in Canal Expansion Work
- Panama Canal Completes Major Step in Expansion Program
- Panama Canal Awards Contract for Fourteen New Tugs
- Panama Canal Cruise-Line Season Officially Start Today
- Panama Canal Sets Historic Tonnage Record
- Alberto Alemán Zubieta, Panama Canal Authority CEO, Delivers Keynote Address at TOC Americas
- American Society of Civil Engineers to Sponsor Panama Canal 2012 International Engineering and Infrastructure Congress
- Anil K. Chopra Confirmed to Speak at Panama's Engineering Congress
- Port Miami Director to Speak at Panama's Engineering Congress

#### Coordinated media requests from:

- Newspapers
- Magazines
- Trade Publications
- Online Business and Technology News Sites
- Online publishing sites

#### Drafted letters/op-eds to the following media outlets:

- Magazines
  - Shipping & Marine
- Newspapers
  - Jamaican Observer

#### Coordinated Workshops and Meetings:

ACP Contract End Presentation

#### **EMBASSY OF THE REPUBLIC OF KOREA**

The Embassy of the Republic of Korea has retained Grassroots Enterprise/Edelman (effective 9/1/2010) to head up both an advocacy effort in support of the Korea-U.S. Free Trade Agreement (KORUS FTA) and an outreach program to engage interested parties. To that end, Edelman designed and launched an online action center that allows users to identify and contact their members of Congress in support of KORUS FTA, share their support for the agreement via social networks and recruit other likely supporters to the cause.

#### Website Development

- Maintained and altered/updated content and design on advocacy website, act.koreauspartnership.org
- The website features functionality that allows users to contact their Members of Congress via email/fax to speak out in support of KORUS FTA

#### **Advertising and Recruitment**

- Created and launched bilingual advertising online and in print designed to recruit supporters and encourage them to support KORUS FTA
- · Produced promotional materials to highlight the importance of KORUS FTA to stakeholders

#### **Supporter Engagement Program**

- Maintained a program to regularly reach out to supporters to keep them apprised of progress and/or to encourage them to take additional actions in support of KORUS FTA
- Posted to social media sites about relevant news and events
- Produced tchotchkes (pens and buttons) promoting the FTA which were given to supporters at events

#### **BOMBARDIER**

#### August 2011

#### **Strategy Development**

Coordinated with the head of Bombardier Corporate Communications and a business publication's digital team to generate content for U.S. ad campaign.

#### **Media Relations**

Arranged Wall Street Journal interview for three executives within Bombardier Transportation

#### September 2011

#### **Strategy Development**

Coordinated with the head of Bombardier Corporate Communications and a business publication's digital team to generate content for U.S. ad campaign.

Developed 2012 Plan for media relations and influencer engagement.

#### Media Relations

Liaised with Bloomberg Businessweek for interview ideas for Bombardier CEO

#### October 2011

#### Strategy Development

Developed proposal for NYC media tour to leverage Bombardier CEO's presence at an investor relations event in December

## **Media Relations**

Began to coordinate December meetings with Bombardier CEO with media outlets:

**CNBC** 

Bloomberg Businessweek

**Bloomberg News** 

#### November 2011

#### Strategy Development

Held meeting in Montreal with head of Bombardier Corporate Communications to discuss the company's new branding, corporate reputation and thought leadership platform

Held internal meetings in New York to discuss Bombardier's new branding, CEO visibility campaign and corporate social responsibility

Provided recommendations on Bombardier participation at Financial Times' sustainability conference **Media Relations** 

Provided recommendations on media request from producers at Altitude Media, Inc.

Continued coordination of December meetings with Bombardier CEO and media outlets: CNBC

Page 2 of 5

Bloomberg Businessweek Bloomberg News New York Times

#### December 2011

#### **Strategy Development**

Held meeting in New York with head of Bombardier Corporate Communications to new branding, CEO visibility campaign, corporate social responsibility and investor relations event Staffed investor relations event

#### **Media Relations**

Confirmed and staffed interviews between Bombardier CEO and media outlets:

Bloomberg editorial board

Bloomberg Radio

**New York Times** 

Provided recommendations on media request from Bloomberg TV's The Mentor program

Developed recommendations for media engagement to support Bombardier CEO presence at the World Economic Forum in Davos

#### January 2012

#### **Strategy Development**

Began developing proposal and recommendations around global conferences that Bombardier CEO should attend and participate

Began developing proposal and recommendations around a signature Corporate Social Responsibility platform for Bombardier to execute in 2013

#### **Media Relations**

Arranged and executed interviews with Bombardier CEO and media outlets at the World Economic Forum in Davos:

ET Now (India)

CCTV (China)

**CNN International** 

Developed recommendations for media engagement to support Bombardier CEO address to an aviation industry group in New York, coordinated logistics with the industry group and staffed the event Began to coordinate meetings with Bombardier CEO and media outlets at the aviation industry event, including:

Associated Press

Bloomberg

Reuters

Wall Street Journal

**New York Times** 

**USA Today** 

Montreal Gazette

Aviation Week

Flight International

#### **GRUPA VICINI**

Edited and distributed two press releases

- Drafted a position statement
- Provided strategic counsel surrounding potential reactive-only messaging
- Developed content for VICINI's website
- Provided Search Engine Optimization training and recommendations
- · Provided media training to two VICINI executives
- Drafted messages and developed communication materials

#### **KONGSBURG**

#### **Strategy Development**

- Edelman team members supported Kongsberg's event demonstrating its CROWS system, a program of record for the US Army, to policymakers and the media.
- Edelman team members supported Kongsberg at an industry trade show.
- Edelman team members staffed Kongsberg informational meetings with research firms and think tanks.

#### **Media Relations**

- Reached out to and met with reporters attending an industry trade show
- Reached out to and met with defense reporters in the Washington area to schedule press briefings on PROTECTOR CROWS.

#### Design

- Designed Kongsberg's invitations for its demonstration and for the booth at the industry trade show
- Designed Kongsberg's booth for the industry trade show.

The following outlines Edelman's general public relations activities performed for Suzlon Wind Energy Corp:

#### I. Media Materials and Outreach

#### **Press Releases**

Edelman distributed three press releases during this timeframe. The first press release focused on long-term financing secured by Suzlon for its Amherst and Grant County Wind Farm projects (August). Another release highlighted Suzlon's wind turbine blade-signing event, held in Halifax, Nova Scotia (September). The third release focused on the construction and grand opening of Suzlon's new training facility in Elgin, Ill. (October).

#### **Monitoring and Counsel**

Edelman conducted ongoing media monitoring of important wind energy/renewables news topics and shared relevant coverage with Suzlon as appropriate. Media monitoring played a key role in Edelman revising its communications strategy/tactics for Suzlon to begin focusing more on wind energy as a utility with sound business initiatives and ROI for investors.

### **Email Pitches**

The team pitched media for various announcements/issues/events, including attempts to position Suzlon leadership (A. Cukurs and T. Tanti) for interviews with national and key wind energy trade outlets.

#### Media Requests and Interviews

The team secured interviews / article opportunities with the following and responded to their interview requests:

- Newspapers (Chicago Tribune)
- Trade Publications (Windpower Monthly, North American Windpower, etc.)

## II. Opinion/Thought Leadership

#### Bylines and Op-eds

Edelman secured byline coverage with *Electric Perspectives* and tentatively secured placement for Suzlon's Duke Energy byline with *Wind Systems* magazine. Suzlon took over final details for placement when Edelman stopped work on the account.

#### III. Executive Outreach

Edelman coordinated event speaking opportunities for Suzlon executive Tulsi Tanti at the Wall Street Journal's ECO:nomics conference (to take place in March 2012).

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 Speaking topics and event logistics are being managed internally at Suzlon by A. Kayarat and N. Arora, as Edelman has stopped work on the account

#### **OERLIKON**

The following outlines Edelman's general public relations activities performed for Oerlikon Solar:

- o 2nd Banker's Day Event Evaluated event locations; Coordinate logistics for event with hotel planner and secured (then canceled) event venue
- o Drafted and distributed press releases/e-mail blasts/media advisories on the following:
  - TÜV Rheinland Certificate Press Release (drafted only)
  - Pre ThinFab 140 Announcement, Dec. 19, 2011 (distributed only)
  - ThinFab 140 Announcement at World Future Energy Summit, January 16, 2012 (distributed only)
- o Coordinated media briefings with various news media outlets:
  - Newspapers
  - Magazines
  - Trade Publications
- o Drafted byline articles for trade publications
- Worked on ThinFab Product Review with Mark Osborne of PV-Tech.
- Edited content from various Edelman international teams for English-language updates
- Supported Oerlikon Solar at Intersolar North America in July, 2011 with a financial analyst event and staffed media briefings
- o Drafted and delivered coverage reports
- o Drafted and delivered 2011 PR Highlights and 2012 PR Planning presentation
- o Identified 2012 editorial calendar opportunities

# ATTACHMENT B - Receipts for the Period of August 1, 2011 thru January 31, 2012

Date	Purpose	Amount '
Panama Cana	al Authority	
8/8/2011	OOP	\$61.92
8/8/2011	OOP	\$921.10
8/8/2011	OOP	\$2,215.10
8/8/2011	Client Service	\$30,000.00
8/31/2011	Client Service	\$28,200.00
9/26/2011	Client Service	\$1,800.00
10/4/2011	OOP prebill	\$1,483.00
10/13/2011	Client Service	\$30,000.00
10/14/2011	OOP	\$5,770.00
11/18/2011	Client Service	\$30,000.00
12/12/2011	Client Service	\$30,000.00
1/9/2012	Client Service	\$30,000.00
1/23/2012	Per Diem	\$1,280.00
1/30/2012	Per Diem	\$440.00
1/30/2012	OOP	\$2,477.80
	Total	\$194,648.92
	he Republic of Korea	
8/2/2011	Client Service	\$30,000.00
8/16/2011	OOP prebill	\$3,000.00
9/14/11	Client Service	\$30,000.00
10/7/11	OOP prebill	\$50,000.00
10/7/11	Client Service	\$30,000.00
12/6/11	Client Service	\$30,000.00
12/6/11	Client Service	\$30,000.00

Bombardier, Inc.

Client Service

OOP prebill

Total

12/20/11

1/6/12

,		•
8/12/2011	Client Services	\$82,400.00
10/14/2011	Client Services	\$20,600.00
11/10/2011	Client Services	\$61,800.00
12/2/2011	Client Services	\$20,600.00
1/13/2012	Client Services	\$20,600.00
1/27/2012	Client Services	\$20,600.00
	Total	\$226,600.00

\$30,000.00

\$25,000.00 \$258,000.00

Grupo Vicini

Ciupo vicini		
8/12/2011	Client Services	\$19,817.37
9/14/2011	Client Services	\$13,668.70

10/25/2011	Client Services	\$13,668.70	
12/2/2011	Client Services	\$9,234.80	
12/19/2011	Client Services	\$9,147.19	
	Total ,	\$65,536.76	

### **Kongsberg Protech**

Ott Cit	
Client Services	\$42,400.00
Out of Pockets	\$3,424.10
Client Services	\$42,400.00
Out of Pockets	\$3,440.12
Out of Pockets	\$1,369.05
Client Services & Out of Pockets	\$61,081.65
Out of Pockets	\$7,500.00
Client Services & Out of Pockets	\$74,556.94
Out of Pockets	\$19.00
Client Services & Out of Pockets	\$51,384.05
Out of Pockets	\$203.20
Out of Pockets	\$980.09
Client Services & Out of Pockets	\$54,518.69
TOTAL	\$343,276.89
	Client Services Out of Pockets Client Services Out of Pockets Out of Pockets Client Services & Out of Pockets Out of Pockets Client Services & Out of Pockets Client Services & Out of Pockets Out of Pockets Client Services & Out of Pockets

#### Suzlon

12/21/2011	Client Service	\$20,000.00
1/5/2012	Client Service	\$30,000.00
1/9/2012	Client Service	\$15,000.00
1/9/2012	Client Service	\$15,000.00
	Total	\$80,000.00

## Oerlikon

# Frankfurt Oerlikon

3/15/2011	Professional Services	\$2,000.00
3/15/2011	Professional Services	\$3,000.00
3/15/2011	Professional Services	\$7,000.00
4/2/2011	Professional Services	\$5,400.00
5/6/2011	Professional Services	\$2,500.00
5/6/2011	Professional Services	\$3,000.00
5/6/2011	Professional Services	\$2,500.00
7/7/2011	Professional Services	\$12,400.00
	Total Frankfurt Oerlikon	\$37,800.00

# Oerlikon Solar Trubbach

6/30/2010	Prepaids	\$3,721.87
8/17/2010	Prepaids	\$23,500.00
9/11/2010	Prepaids	\$23,500.00
9/17/2010	Prepaids	\$23,500.00
10/19/2010	OOPs (TELEPHONE/INFORMATON SERV	\$1,226.01
10/21/2010	Prepaids	(\$23,500.00)
11/4/2010	OOPs (PRESS RELEASE)	\$12,940.00

	Total Oerlikon Solar Trubbach	\$64,887.88
Oerlikon Sola	r	
10/16/2010	Professional Services	\$23,500.00
	OOPs (INFORMATION SERVICES/PRESS	
	RELEASE/SPRINT VENDOR	
	LOAD/TELEPHONE/TRAVEL-MEALS/WEB	
11/13/2010	CONFERENCING)	\$12,574.06
12/3/2010	Professional Services	\$70,500.00
	OOPs	`
	(AIRFARE/BROCHURES/GROUNDTRANSIT/SPRIN	
	T VENDOR LOAD/TELEPHONE/TRAVEL-	
12/8/2010	MEALS/WEB CONFERENCING)	\$7,234.07
1/5/2011	Professional Services	\$1,000.00
	OOPs (BUSINESS SVC/CATT VENDOR	·
	LOAD/INTERCO-OOPS/INTERNET FEE/NEWS	
1/14/2011	SUBSCRIPTIONS/WEB CONFERENCING)	\$325.87
	OOPs (INFORMATION SERVICES/PRESS	
3/15/2011	RELEASE/WEB CONFERENCING)	\$7,310.37
4/8/2011	OOPs (INFORMATION SERVICES)	\$86.25
	OOPs (INFORMATION SERVICES/PRESS	
6/2/2011	RELEASE/PR SERVICES/SPRINT VENDOR LOAD)	\$4,161.32
	Total Oerlikon Solar	\$126,691.94

# ATTACHMENT C - Disbursements for the Period of August 1, 2011 thru January 31, 2012

Date Billed	Purpose	Amount
Panama Canal	Authority	
8/9/2011	Estimated expenses – airfare, dow jones, long	dist:\$1,483.00
8/17/2011	Press Release	\$5,770.00
40869	Per Diem travel expenses	\$1,280.00
	Total	\$8,533.00
	Total	1,70,000
Embassy of the	Republic of Korea	
9/8/2011	Various vendors for recruit/advertising	\$50,000.00
12/29/2011	Various vendors for recruit/advertising	\$25,000.00
	Total	\$75,000.00
		• • • • • • • • • • • • • • • • • • • •
Bombardier, In	с.	
9/14/2011	Administration Fee	\$600.00
10/12/2011	Administration Fee	\$600.00
10/12/2011	Administration Fee	\$600.00
10/12/2011	Administration Fee	\$600.00
11/5/2011	Administration Fee	\$600.00
12/6/2011	Administration Fee	\$600.00
1/6/2011	Administration Fee	\$600.00
	Total	\$4,200.00
Grupo Vicini		
8/12/2011	Administration Fee	\$773.70
9/14/2011	Fees and Licenses	\$305.00
9/14/2011	Administration Fee	\$1,109.40
9/29/2011	CATT Vendor Load	\$14.43
9/29/2011	Dow Jones Vendor Load	\$6.42
9/29/2011	Service Charge	\$154.39
9/29/2011	Web Conferencing	\$3.87
9/29/2011	Press Release	\$1,540.00
10/12/2011	Administration Fee	\$184.20
11/9/2011	Service Charge	\$1.26
11/9/2011	Web Conferencing	\$12.57
11/9/2011	Administration Fee	\$57.60
11/10/2011	Press Release	\$1,094.00
11/10/2011	Administration Fee	\$460.80
12/6/2011	InterCo Out-of-Pocket Costs	\$4,000.00
12/9/2011	CATT Vendor Load	\$3.25
12/9/2011	Service Charge	\$3.20
12/9/2011	Web Conferencing	\$32.00
12/9/2011	Dow Jones Vendor Load	\$12.84
12/9/2011	Ground Transit Charges	\$16.70
	<u> </u>	

12/9/2011	Administration Fee	\$310.95
12/9/2011	Meals - Staff	\$92.48
1/12/2012	Administration Fee	\$201.00
	Total	\$10,390.06

Kongsberg	Protech
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Kongsberg Pro	tech	
8/18/2011	Airfare	\$2,515.50
8/18/2011	Ground Transit Charges	\$470.13
8/18/2011	Service Fee	\$82.60
8/18/2011	Limousine/Car Service	\$355.87
9/8/2011	Travel-Meals/Subsistence	\$42.32
9/8/2011	Ground Transit Charges	\$133.00
9/8/2011	Stock Photography	\$2,968.00
9/8/2011	Service Fee	\$296.80
10/8/2011	Web Conferencing	\$3.22
10/8/2011	InterCompany OOP Costs	\$8,080.00
10/8/2011	Photos	\$5,300.00
10/8/2011	Service Fee	\$914.13
10/8/2011	Dow Jones Vendor Load	\$22.47
10/8/2011	Art/Office Supplies	\$38.10
10/8/2011	Car Mileage	\$44.96
10/8/2011	Consulting	\$3,800.00
10/8/2011	Parking	\$147.00
10/8/2011	Ground Transit Charges	\$29.00
10/8/2011	UPS Vendor Load	\$302.77
11/9/2011	Dow Jones Vendor Load	\$12.84
11/9/2011	Web Conferencing	\$21.54
11/9/2011	Ground Transit Charges	\$208.53
11/9/2011	Travel-Meals/Subsistence	\$54.31
11/9/2011	InterCompany OOP Costs	\$5,700.00
11/9/2011	Consulting	\$3,000.00
11/9/2011	Parking	\$12.00
11/9/2011	Promotional Materials	\$20,768.70
11/9/2011	Service Fee	\$2,379.02
12/9/2011	Dow Jones Vendor Load	\$3.21
12/9/2011	Photography Services	\$2,063.50
12/9/2011	Ground Transit Charges	\$42.25
12/9/2011	InterCompany OOP Costs	\$6,347.10
12/9/2011	Art/Office Supplies	\$317.41
12/9/2011	Service Fee	\$210.58
12/9/2011	Parking	\$19.00
1/12/2012	Magazine	\$15.00
1/12/2012	Messenger/Courier Cost	\$21.39
1/12/2012	Ground Transit Charges	\$104.00
1/12/2012	Web Conferencing	\$15.04
1/12/2012	Service Fee	\$1,095.21
1/12/2012	CATT Vendor Load	\$2.35

1/12/2012	. Promotional Materials	\$10,865.70
	TOTAL	\$78,824.55
	TOTAL	φ10,02+133
Suzlon		
40780	Fees & Licenses	305
7/19/2011	Long Distance Telephone	\$68.77
		\$2.22
7/31/2011	Long Distance Telephone	
7/31/2011	Long Distance Telephone	\$2.36
7/31/2011	Long Distance Telephone	\$2.24
7/31/2011	Long Distance Telephone	\$47.47
8/9/2011	Long Distance Telephone	\$47.25
9/6/2011	Long Distance Telephone	\$42.78
10/11/2011	Long Distance Telephone	\$27.23
11/15/2011	Long Distance Telephone	\$34.17
12/13/2011	Long Distance Telephone	\$84.67
1/10/2012	Long Distance Telephone	\$22.93
7/31/2011	Travel	\$73.70
7/31/2011	Travel	\$219.56
7/31/2011	Travel	\$108.08
8/3/2011	Travel	\$77.06
8/3/2011	Travel	\$77.06
8/12/2011	Travel	\$44.00
10/18/2011	Travel	\$355.92
1/1/2012	Travel	\$1.50
1, 1, 2012	Total	\$1,643.97
	Trotal	[\$2,0.0.0.
Oerlikon		
Frankfurt Oerliko	in .	
1/21/2011	CATT Vendor Load	\$2.90
1/21/2011	Web Conferencing	\$392.21
2/10/2012	Car Mileage	\$44.40
2/10/2012	Catered Meal - Meeting	\$39.71
2/10/2012	CATT Vendor Load	\$3.27
2/10/2012		\$27.00
2/10/2012	Parking Web Conferencing	\$7.45
2/10/2012		\$516.94
Oorliken Sala:	Total Frankfurt Oerlikon	2510.34
Oerlikon Solar	Dusiness CodF Drink C	620.00
	Business Svc(Fax, Print, Copy)	\$30.00
	CATT Vendor Load	\$33.76
	InterCo Out-of-Pocket Costs	\$237.00
	Internet Connectivity Fee	\$7.00
	News Subscriptions	\$10.90
	Web Conferencing	\$7.21
	Information Services	\$236.39
	Press Release	\$7,060.00
<u> </u>		
	Web Conferencing	\$13.98 \$86.25

Information Services	\$45.31	
Press Release	\$1,540.00	
Public Relations Services	\$2,500.00	
Sprint Vendor Load	\$76.01	
Total Oerlikon Solar	\$11,883.81	